

BRIDGES THE GAP FOR INNOVATIONS IN DISASTER RESILIENCE

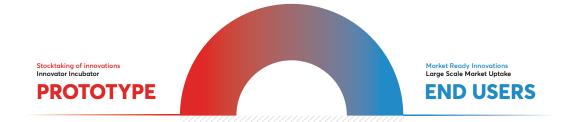
## OUR AIM IS TO PROVIDE STRUCTURAL AND ONGOING SUPPORT FOR INNOVATION CLUSTERS:

offering solutions for climate adaptation by developing an innovative mix of methods and tools, to become a standard for climate adaptation innovations.

## **BRIGAID's roadmap:**

- 1 IDENTIFY 75-100 existing innovations (TRL 4-8) on floods, droughts and extreme weather.
- 2 SELECT the most promising 35-50 innovations for further testing, validation and demonstration.
- (3) IMPROVE these innovations.
- (4) SELECT & SUPPORT the 20-30 most promising innovations for market introduction.
- (5) **ESTABLISH** this process to make it an ongoing, structural activity beyond BRIGAID's life time.





VALLEY OF DEATH

## **BRIGAID's approach:**

7 steps that form the path to deliver innovations to the market through the assessment and improvement of Technical, Social and Financial readiness:

- 1 ESTABLISHMENT of a network of test facilities and implementation/ demonstration sites across Europe for innovations that reduce impacts from floods, droughts and extreme weather
- 2 STRONG INVOLVEMENT of innovators: secured support from a broad range of innovation platforms.
- 3 A TEST AND IMPLEMENTATION FRAMEWORK (TIF), which delivers a stamdardised methodology for an independet, scientific judgment of the sociotechnological effectiveness of innovations and the assessment of effectiveness of risk reducing measures
- 4 SUPPORT in business development through a Market Analysis Framework (MAF+) to identify market opportunities and select business models.
- 5 **DEVELOPMENT** of a Public-Private Investment and Financing (PPIF) model for securing ongoing investments in (clusters of) innovations.
- 6 PERFORMANCE of online and offline marketing activities to expose innovations to end users, e.g. an online Innovation Sharing Platform (ISP) as the EU portal for innovations.
- 7 STRONG INVOLVEMENT of end users: secured engagement of end users and potential paying customers.

## CONTACT:

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More information: www.brigaid.eu