

Summer Academy AA-2017

Vjosa River Valley

Terms of Reference for students participating

Scope: Atelier Albania Summer Academy takes place within the framework of implementing the National General Territorial Plan as well as the local planning process of the Municipalities of Këlcyrë, Kolonjë and Përmet. Focusing on Vjosa valley, the scope of this research is to highlight the touristic potentials of the region and point out the projects or activities that can be developed along this territory in order to increase the touristic flows while efficiently making use of the natural and cultural resources of the region.

Admission Criteria: The students participating in AASA '17 will be selected through a selection process that will be developed in two phases

- First phase: A certain number of students will be selected based on the documents they have submitted during the application phase (14 June-5 July). The documents they are required to submit are a short portfolio and a CV.
- Second phase: The applicants selected from the first phase will be part of the interview session where the final selection will be made (English skills will be evaluated during this phase).

Methodology: The Atelier Albania team (lead researcher, project assistant, five student researchers) will conduct a study over a five week timeframe that explores the touristic potentials of the region. The work will be divided by two weeks spent in the field, and three weeks based in Tirana, according to the schedule below:

Week 1_field trip:

- This time would be spent in key locations defined beforehand. It includes observations and documentation as well as identifying key local contacts.
- Cataloguing the villages for positive traits: accessibility, presence of local culture, natural resources, etc.

Week 2_field trip:

- During this phase, as a result of the consolidation of the materials gathered during the first week, first ideas are born.
- Second round of observation
- Discussion with stakeholders about first findings

Week 3_Tirana

- Team structuring of documentation, refinement of argumentation
- Fact checking, creating the basis for the generation of first project-ideas
- Sketching the content and design of the publication

Java 4_Tirana

- Consultation with planning professionals.
- Data interpretation
- Drafting project ideas and text for publication

Java 5_Tirana

- Further elaboration of documents
- Conclusions, putting together draft manuscript of publication

The team will perform the following tasks:

- **Fact Finding:** Throughout the first phase the students will have the task of gathering information with the scope of highlighting the touristic potentials of the region.
- **Drafting project-ideas:** The selected students will perform the task of data interpretation and the further elaboration of these materials in order to prepare them for publication (text writing and graphical representation).
- **Performing** all tasks assigned to by the senior Researcher and the Research Assistant as a student researcher /workshop participant

Place(s) of Assignment: Përmet and Këlcyrë Municipalities

[see: <http://www.reformaterritoriale.al/images/presentations/63%20NJQV.pdf>]

Final Product: The final product of AASA '17 will be a publication that will contain these two main pillars:

- a. a network of cultural and touristic activities to attract visitors and enhance the year-round touristic potential of the region;
- b. project-proposals of an acupuncture character in the landscape in order to enhance the typical features of the region;

Thank you!

Good Luck!

National Territorial Planning Agency

Atelier Albania